AI-GENERATED VIDEO & MOTION GRAPHICS DESIGNER

Job Ref. No: #JDMPR3535

2026 - 2027

- **Company Name** : Moris Media Private Limited
- **Designation** : Ai-Generated Video & Motion Graphics Designer
- **Job Type** : Full-Time
- **Industry** : Digital & Social Media
- **Department** : Creative Design & Motion Graphics
- **Work Model** : Fully Remote
- **Salary** : ₹ 50000 - ₹ 100000

www.morismedia.com

About morismedia

Moris Media is a professionally managed communications and digital services organisation with **12+ years of industry experience**, recognised as the **world's 3rd-largest PR and digital marketing boutique agency**. Operating across **40+ countries** and supporting **750+ departments, service functions and specialised operational areas**, Moris Media delivers integrated solutions across public relations, digital marketing, branding, creative production, content development, business communications and technology-enabled services.

As our organisation continues to expand, we are looking for an **AI-Generated Video & Motion Graphics Designer** to join the **Creative Design & Motion Graphics** department within the **Digital & Social Media** industry. This position is based in **Kanpur** and operates under a **Fully Remote** work model, enabling professionals to collaborate virtually while contributing to projects that require consistent quality, structured communication and timely execution.

The **Creative Design & Motion Graphics** department plays an important role in supporting Moris Media's creative, marketing and communication initiatives by producing high-quality visual content for corporate presentations, digital campaigns, social media, branding, client communications and multimedia projects. As an **AI-Generated Video & Motion Graphics Designer**, you will contribute to the creation of AI-assisted visual content, professional motion graphics and engaging video productions that align with approved brand standards and project objectives.

At Moris Media, we value **accountability**, **collaboration**, **continuous learning**, **performance ownership**, **responsible communication** and **quality-focused execution**. We are committed to providing an environment where skilled professionals can strengthen their expertise, work with emerging technologies and contribute meaningfully to projects while supporting the organisation's continued growth across multiple markets.

Job Summary

The **AI-Generated Video & Motion Graphics Designer** will support **Moris Media** by developing professionally structured video content, motion graphics and AI-assisted visual assets for digital campaigns, brand communication, client projects and internal creative requirements. Based in **Kanpur** and operating under a **Fully Remote** work model, the position forms part of the **Creative Design & Motion Graphics** department within the **Digital & Social Media** industry.

This **Full-Time** position exists to strengthen the organisation's visual production capabilities and support the consistent delivery of high-quality creative assets across multiple projects. The role requires a professional with **3–5 Years** of relevant experience who can take ownership of assigned work from concept development through production, review, revision and final delivery. The selected candidate will be expected to follow approved creative directions, maintain organised project workflows, document progress, communicate professionally and coordinate effectively with internal teams working across **Kanpur** and other operational markets.

As a **Fully Remote** role based in **Kanpur**, the employee must maintain a professional virtual setup, including a suitable laptop or desktop, stable high-speed internet, a distraction-controlled workspace and availability during assigned working hours. Clear digital coordination with creative, content, strategy and project management teams will be essential for timely approvals, accurate execution and consistent performance.

The position is suited to a professional who is **Creative, Detail-Focused, Tech-Savvy, a Visual Thinker, Innovative, Deadline-Oriented and Collaborative**. These qualities should be reflected in the ability to interpret briefs accurately, identify production issues, make practical creative decisions and maintain quality standards under defined timelines. Through responsible execution, structured communication and dependable collaboration, the **AI-Generated Video & Motion Graphics Designer** will contribute to the continued development of **Moris Media's** creative and digital service operations.

Primary Responsibilities

Based in **Kanpur** and operating under a **Remote work** model, the AI-Generated Video & Motion Graphics Designer

will be responsible for delivering high-quality, AI-assisted visual content by combining creative thinking, technical expertise and structured production workflows. The role involves managing the complete creative lifecycle, from understanding project requirements and developing AI-generated visual assets to motion graphics, video editing, post-production, quality assurance and final delivery. Working closely with cross-functional teams, the selected professional will ensure that every creative output aligns with business objectives, approved brand guidelines, technical specifications and professional production standards while maintaining consistent communication, organised workflows and timely project execution.

Your primary responsibilities will include:

- **1. Develop AI-Generated Video Content:** Create role-specific AI-generated videos for digital campaigns, social media, brand communication, presentations and client requirements while maintaining visual accuracy, narrative clarity and approved production standards.

2. Design Professional Motion Graphics: Produce motion graphics, animated titles, transitions, visual effects, infographics and branded sequences that support the communication objectives of Moris Media and the Creative Design & Motion Graphics department.

3. Translate Creative Briefs into Visual Outputs: Interpret project briefs, scripts, references and brand requirements to develop clear visual concepts, production approaches and final assets aligned with the Digital & Social Media industry.

4. Engineer Effective Visual Prompts: Write, test and refine prompts for AI video, image and animation platforms to achieve consistent characters, environments, camera movement, lighting, composition and visual continuity.

5. Maintain Scene and Character Consistency: Ensure visual continuity across shots by controlling character appearance, wardrobe, objects, locations, framing, colour treatment and motion throughout each production.

6. Execute End-to-End Video Production: Manage assigned projects from concept planning and asset preparation through AI generation, animation, editing, sound integration, review, revision and final export.

7. Edit and Assemble Multimedia Assets: Combine generated footage, live-action material, graphics, voiceovers, music and sound effects into professionally structured videos with accurate pacing and smooth transitions.

8. Apply Brand Guidelines: Follow approved logos, colours, typography, visual systems and communication standards to maintain consistent representation across all creative deliverables produced for Moris Media.

9. Conduct Quality Control Reviews: Inspect every output for visual defects, inconsistent motion, rendering errors, incorrect text, audio issues, frame disruptions and other production problems before internal or client review.

10. Coordinate Remotely with Project Teams: Communicate through approved digital platforms with creative, content, strategy, account management and project teams to clarify requirements, share progress and complete revisions within agreed timelines.

11. Maintain Production Documentation: Record project status, prompt versions, asset sources, technical settings, revision notes, approvals and final file locations to support organised workflows and future reference.

12. Manage Deadlines and Production Priorities: Plan daily assignments, track concurrent projects and organise deliverables according to urgency, complexity, review cycles and approved submission schedules.

13. Prepare Platform-Specific Deliverables: Export videos and motion graphics in the correct dimensions, formats, resolutions, durations and technical specifications for social media, websites, presentations, advertising and other digital channels.

14. Improve Creative Production Processes: Evaluate AI tools, motion workflows, editing methods and asset-management practices to identify practical improvements in production speed, consistency and output quality.

15. Take Ownership of Assigned Creative Projects: Maintain professional accountability for the accuracy, quality, communication and timely completion of assigned work while contributing collaboratively to the performance of the Creative Design & Motion Graphics department.

Required Skills

The ideal candidate should possess a balanced combination of creative ability, technical expertise and professional production knowledge, with the capability to independently manage end-to-end video production workflows while maintaining high standards of quality, consistency and visual accuracy. Based in **Kanpur**, the selected professional should demonstrate strong ownership, effective communication and the ability to collaborate efficiently within a structured remote working environment.

AI Video Generation & Prompt Engineering

Demonstrate strong expertise in AI-powered video generation using text-to-video, image-to-video and AI-assisted animation workflows. Develop structured prompts that accurately define subjects, environments, lighting, composition, camera movement, visual style, scene continuity and production quality while continuously refining outputs to improve consistency, realism and overall creative quality.

Professional Video Editing & Post-Production

Possess advanced video editing capabilities with a solid understanding of storytelling, pacing, sequencing and audience engagement. Produce professionally edited videos by integrating AI-generated content, voiceovers, music, graphics and multimedia assets while applying colour correction, colour grading, compositing, motion tracking, masking, stabilization, transitions and export optimisation.

Motion Graphics & Visual Animation

Design high-quality motion graphics that enhance communication through animated typography, logo animations, title sequences, branded transitions, infographics, presentation graphics, user interface animations and other visual elements while maintaining consistency with approved brand standards.

AI Image Generation & Visual Development

Create production-ready AI-generated images for concept development, storyboards, character references, environments, product visualisations and creative compositions. Maintain visual consistency through effective composition, lighting, aspect ratio planning, image enhancement, inpainting, outpainting, upscaling and preparation for video production workflows.

Storyboarding & Creative Planning

Interpret creative briefs and scripts to develop structured storyboards, scene breakdowns, shot planning, transition sequences, camera movement strategies and production workflows that support efficient execution and minimise revisions throughout the production process.

Brand Implementation & Visual Consistency

Apply approved brand guidelines accurately across all creative outputs by maintaining consistency in logo usage, typography, colour systems, visual hierarchy, animation behaviour and overall brand identity to ensure every deliverable meets professional quality standards.

Audio Editing & Sound Production

Demonstrate sound knowledge of audio production by synchronising voiceovers, selecting suitable background music, integrating sound effects, balancing audio levels, improving dialogue clarity, reducing unwanted noise and producing professional audio that complements the visual content.

Quality Assurance & Production Standards

Maintain exceptional attention to detail by reviewing all deliverables for visual inconsistencies, rendering issues, continuity errors, branding inaccuracies, synchronisation problems, typography errors, resolution defects and export quality before final submission.

Collaboration, Communication & Project Coordination

Work effectively with creative professionals, content teams, designers, project managers and stakeholders to understand project objectives, communicate progress, implement feedback, manage multiple assignments simultaneously and deliver high-quality creative outputs within agreed timelines while maintaining professional accountability and organised documentation.

Qualifications & Experience

The ideal candidate should possess **{Experience Level}** of professional experience in AI-assisted video production,

motion graphics, video editing, post-production, visual communication, digital media, animation or a related creative field. Based in **Kanpur**, candidates should demonstrate the ability to deliver commercially viable creative work while maintaining structured production workflows, professional standards and consistent quality. Relevant industry experience is preferred; however, candidates with exceptional technical expertise, a strong portfolio and proven AI-assisted production capabilities will also be considered.

AI Production Expertise

Candidates should have practical experience in producing high-quality visual content using modern AI-powered production workflows, including text-to-video, image-to-video, AI-assisted animation, video transformation and AI-enhanced post-production. They should be capable of selecting the most appropriate AI platform according to project objectives, creative requirements, production quality and production efficiency rather than relying on a single solution.

AI Platforms & Workflow Knowledge

Applicants should possess working knowledge of leading AI video generation platforms such as Google Veo, Seedance-2, Runway, Kling AI, Luma Dream Machine, Pika, Adobe Firefly Video, Hailuo AI, PixVerse and Haiper. Expertise across every platform is not mandatory; however, candidates should understand the strengths, limitations and appropriate production use cases of multiple industry-recognised AI tools.

Prompt Interpretation & Production Evaluation

The successful candidate should understand how AI platforms interpret prompts, reference images, camera controls, motion instructions and visual styles. They should be capable of evaluating generated content based on realism, cinematic quality, prompt accuracy, character consistency, motion precision, rendering quality, output resolution and commercial production suitability while determining whether outputs require refinement or regeneration.

Advanced AI Production Techniques

Practical experience with reference-image conditioning, keyframe-guided generation, start-and-end frame control, motion brushes, scene extension, video inpainting, object replacement, background replacement, lip synchronisation and character consistency workflows will be considered a strong advantage.

Creative & Technical Capabilities

In addition to AI production expertise, candidates should demonstrate strong capabilities in professional video editing, motion graphics, visual storytelling, prompt engineering, AI image generation, sound design, storyboarding, colour correction, colour grading, compositing and brand implementation. They should be capable of independently managing the complete creative production lifecycle while consistently delivering technically accurate, visually refined and production-ready content.

Portfolio Expectations

Applicants should present a professional portfolio showcasing AI-generated videos, corporate films, motion graphics, promotional campaigns, product demonstrations, brand films, social media campaigns and other creative projects that demonstrate both technical proficiency and creative execution.

Educational Qualification

A Bachelor's degree, diploma or equivalent qualification in Multimedia, Animation, Film Production, Visual Communication, Graphic Design, Digital Media, Motion Graphics or a related discipline is preferred. Candidates with exceptional practical experience, continuous professional development and an outstanding portfolio will also be given full consideration.

Work Model & Professional Setup

Remote Working Environment

This is a full-time remote position based in **Kanpur**, offering the flexibility to work from any location while collaborating with a distributed creative team. Success in this role requires a high level of self-discipline, accountability and the ability to manage projects independently without compromising communication, productivity or quality standards.

Technical Requirements

The selected candidate must have access to a reliable, high-performance laptop or desktop capable of supporting AI-powered video generation, professional video editing, motion graphics and post-production software. A stable high-speed internet connection, appropriate backup arrangements and a distraction-free workspace are essential to ensure uninterrupted collaboration and efficient project execution from **Kanpur**.

Collaboration & Communication

The role requires active participation in virtual meetings, brainstorming sessions, project reviews, feedback discussions and cross-functional collaboration with content writers, designers, creative strategists, project managers and other stakeholders during assigned working hours. Professional communication, timely responsiveness and regular project updates are essential for maintaining efficient production workflows and meeting delivery expectations.

Work Management

Candidates will be expected to independently organise daily priorities, manage multiple creative assignments, maintain structured project documentation, organise production assets, follow established file management practices and ensure that every deliverable is completed within approved timelines while meeting professional production and brand quality standards.

Professional Expectations

Success in this position requires strong ownership of the complete production process, including managing revisions efficiently, incorporating stakeholder feedback, adapting to changing project requirements and consistently delivering high-quality creative outputs across multiple projects. The ideal candidate should demonstrate excellent organisational skills, self-motivation, professional discipline and a commitment to continuous learning while contributing effectively to a collaborative remote working environment from **Kanpur**.

Compensation, Benefits & Company Support

- **Work-from-Home Support:** The *AI-Generated Video & Motion Graphics Designer* may receive relevant remote-working support to maintain an effective and professionally managed workspace, subject to *Moris Media* policy and role eligibility.
- **Internet Reimbursement:** Internet connectivity support may be provided where applicable to facilitate AI-assisted production, cloud-based workflows, large-file transfers, virtual meetings and digital collaboration within the *Creative Design & Motion Graphics* department.
- **Digital Collaboration Support:** Access to approved communication, project-management and creative collaboration systems may be provided to support efficient coordination across the *Digital & Social Media* operations of *Moris Media*.
- **Flexible Schedule:** Working hours may be adjusted where permitted, subject to business requirements, client commitments, project deadlines, operational priorities and management approval. Flexible scheduling does not remove the requirement to remain available during agreed collaboration hours.
- **Cell Phone Reimbursement:** Business communication support may be provided where regular calls, mobile coordination or ongoing stakeholder availability are required, subject to company policy and approved eligibility.
- **Paid Time Off:** Eligible employees appointed on a *Full-Time* basis may receive paid leave according to their employment terms, tenure, applicable local regulations and the approved leave policy of *Moris Media*.
- **Paid Sick Time:** Sick leave may be provided to eligible employees in accordance with company policy, employment conditions and applicable laws governing the employee's location.
- **Leave Encashment:** Eligible unused leave may be considered for encashment where permitted under employment terms, applicable regulations and the approved leave policy.
- **Provident Fund:** Provident Fund support may be provided based on employee eligibility, employment location, statutory requirements and applicable company policy.
- **Health Insurance:** Medical insurance support may be available to eligible employees according to employment terms, location-specific requirements, tenure and the applicable benefits policy.
- **Life Insurance:** Life insurance coverage may be extended to eligible employees where included within the applicable employment plan and subject to company policy.

Benefits for this *Fully Remote* position may vary according to *Full-Time* employment status, employment location, tenure, operational requirements, applicable laws and the prevailing policies of *Moris Media*.

Apply Only Through the Official Job Page

Moris Media does not currently accept offline applications for the position of *AI-Generated Video & Motion Graphics Designer* within the *Creative Design & Motion Graphics* department.

Applications submitted through personal messages, direct emails, telephone calls, social media comments, physical documents, unofficial forms or third-party individuals will not be treated as completed applications unless specifically authorised by *Moris Media*. Every interested candidate must apply only through the dedicated official job page.

Apply through the official job page:

Before submitting an application, candidates should carefully review the complete job description, eligibility requirements, work model, location, experience expectations and application instructions. Applicants must provide complete, accurate and updated information in the official application form.

Where applicable, the official form may request an updated résumé or CV, contact details, professional experience, educational information, relevant work samples or portfolio links, certifications, role-specific assignment responses, availability and notice-period information. Supporting information should be submitted only where requested on the official application page for the *AI-Generated* ***Video & Motion Graphics Designer*** **position.**

Incomplete applications, inaccurate information, duplicate submissions or applications received through unofficial channels may not be processed. Submission of an application does not guarantee shortlisting, an interview or employment. Only candidates whose profiles meet the initial requirements may be contacted for the next stage.

The selection process may include application review, profile shortlisting, a screening interaction, role-specific assessment, interview rounds, document verification and final management approval, where applicable. *Moris Media* does not guarantee that every applicant will receive a personal response, telephone call, interview invitation or individual status update.

Moris Media does not request payment, registration charges, deposits, training fees or financial transfers from candidates at any stage of the official application process for this *Full-Time* position.

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