

CONTENT WRITER INTERN

Job Ref. No: #JDMPR1053

2023 - 2024



- ▶ Company Name : Moris Media Private Limited
- ▶ Designation : Content Writer Intern
- ▶ Job Type : Full Time
- ▶ Industry : Advertising & PR Industry
- ▶ Department : PR & Marketing Department
- ▶ Work Model : Remote
- ▶ Salary : Not



About **moris**media

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

We are seeking a talented Content Writer Intern to join our team. As a Content Writer Intern, you will work closely with our Content Manager to create engaging, informative, and high-quality content for our website, social media platforms, and other digital channels. The ideal candidate will be passionate about writing, able to produce content on a variety of topics, and have excellent research and editing skills.

The selected intern will work alongside the sales, product, and marketing teams to craft engaging experiences using content writing skills. The goal of the internship is to provide hands-on experience and training in the field of content writing, allowing the intern to build their skills and portfolio, and to gain exposure to the industry and potential employers. During the internship, the content writer may be responsible for tasks such as researching topics, writing articles, blog posts, and other types of online content, and collaborating with sales, product, and marketing teams. The skills and experience gained during a content writer internship can be valuable for pursuing a career in the field of content writing and marketing.

Primary Responsibilities

- Write high-quality, engaging, and informative content for our website and social media platforms.
- Conduct research on industry-related topics to develop content ideas.
- Collaborate with our Content Manager to develop content strategies.
- Edit and proofread content to ensure it meets our quality standards.
- Stay up-to-date with the latest industry trends and best practices in content writing.
- Writing articles, blog posts, and other types of online content for websites and social media platforms.
- Researching and gathering information on a variety of topics to ensure the content is accurate, up-to-date, and engaging.
- Optimizing content for search engines by using keywords and other SEO techniques.
- Staying current on industry trends and best practices to ensure the content remains relevant and effective.

Required Skills

- Strong writing and communication skills.
- Ability to research and gather information on a wide range of topics.
- Understanding of SEO and other online marketing techniques.
- Attention to detail and ability to meet deadlines.
- Familiarity with content management systems and other writing tools.

Qualifications & Experience

- Currently enrolled in a college or university pursuing a degree in Journalism, Communications, Marketing, or a related field.
- Strong writing, editing, and proofreading skills.
- Ability to work independently and as part of a team.
- Familiarity with various writing styles and formats (e.g., blog posts, social media, email marketing).
- Basic knowledge of SEO best practices and how to optimize content for search engines.
- Attention to detail and the ability to meet deadlines.
- A passion for writing and a desire to improve their skills.
- Previous experience writing for personal or professional projects (e.g., personal blog, school newspaper, freelance writing) is a plus.
- Excellent research skills.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.



APPLY ONLINE HERE

Career Opportunities Across Borders



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