

BUSINESS DEVELOPMENT INTERN

Job Ref. No: #JDMPR1052

2023 - 2024



- ▶ Company Name : Moris Media Private Limited
- ▶ Designation : Business Development Intern
- ▶ Job Type : Full Time
- ▶ Industry : Media & Marketing Industry
- ▶ Department : Sales & Marketing Department
- ▶ Work Model : Remote
- ▶ Salary : NA



About **moris**media

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is seeking a driven and enthusiastic intern to join our team and support the establishment of a new Business team. We are looking for a dynamic, energetic intern who is eager to learn about our company and to Support the planning and implementation of a new Business Development Executive. The person would be responsible for planning and implementing the new Business Development team and is one of our customer acquisition champions. The candidate should be able to define an ambitious vision, goals & strategy as well as be able to execute these plans with excellence, deliver results and evaluate performance in Business Development.

Primary Responsibilities

- Develop a deep understanding and knowledge of Moris media products, audiences & buyer personas.
- Definition and monitoring of relevant KPIs
- Measure, track, and report on performance marketing efforts through structured dashboards.
- Monitoring, analyses, and optimisation of campaigns based on the common KPIs as well as deriving recommendations for action
- Support in planning and implementation of new performance campaigns
- Assistance in the conception and coordination of marketing materials as well as communication with external partners.
- Use a data-driven marketing strategy to identify trends/patterns and opportunities for innovation, and make optimization recommendations.

Required Skills

- Ability To Make Decisions in a Changing Environment, anticipate future needs, and drive results.
- Proven experience managing customer acquisition efforts in paid channels with quantifiable results.
- Experience with paid channels (Google Search, Display, UAC, Facebook Ads, Youtube Ads, LinkedIn Ads, Twitter Ads, etc), A/B testing (eg. Optimisely, Google Optimise), Analytics (eg. Google Analytics).

Qualifications & Experience

- 6 Mo -1 year of overall professional experience or Fresher/ Any undergraduate
- Strong creative & soft skills combined with an affinity for data.
- Highly organised and autonomous, but also collaborative and able to work cross-functionally.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

 **APPLY ONLINE HERE**

Career Opportunities Across Borders



INDIA

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