PHOTOGRAPHER

Job Ref. No: #JDMPR1224

2024 - 2025

- **Company Name** : Moris Media Private Limited
- **Designation** : Photographer
- **Job Type** : Freelancer
- **Industry** : Media & Marketing Industry
- **Department** : PR & Marketing Department
- **Work Model** : Remote
- **Salary** : NOT

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is seeking a skilled and creative **freelance photographer** to collaborate with us on capturing dynamic event photos and compelling product images for our moCal brand. You'll play an essential role in visually showcasing the energy of our events and highlighting the appeal of our products, ultimately contributing to our marketing success.

Primary Responsibilities

1. **Event Photography:** Capture the atmosphere, energy, and key moments of moCal brand events, showcasing the brand experience to potential customers.
2. **Product Photography:** Create visually appealing and detailed product images for e-commerce platforms, highlighting product features and overall aesthetic.
3. **Lighting Expertise:** Demonstrate proficiency in various lighting techniques, both natural and studio-based, to produce well-lit and impactful images.
4. **Composition Skills:** Possess a keen eye for detail and composition, ensuring images are balanced, visually engaging, and align with the moCal brand's style.
5. **Image Editing:** Utilize image editing software (e.g., Adobe Photoshop, Lightroom) to retouch, enhance, and prepare photos for marketing purposes.
6. **Brand Alignment:** Understand the moCal brand's personality and target audience, adapting the photographic style to suit the brand's image.
7. **Collaboration:** Communicate effectively and work collaboratively with the Moris Media team to understand project briefs and deliver images that meet their expectations.
8. **Equipment Management:** Own and maintain professional-grade photography equipment including cameras, lenses, and lighting gear.
9. **Adaptability:** Be flexible and adaptable to work in various environments, including event locations, studio settings, and potentially outdoors.
10. **Reliability:** Maintain a strong work ethic, meet deadlines consistently, and deliver exceptional quality photographs for each project.

Required Skills

1. **Technical Photography Expertise:** In-depth knowledge of camera operation (DSLR or mirrorless), manual settings, lens selection, and lighting equipment for both event and product photography.
2. **Composition & Aesthetics:** Ability to compose visually striking images with attention to detail, balance, and an understanding of how to highlight product features effectively.
3. **Image Editing Proficiency:** Mastery of image editing software, such as Adobe Photoshop or Lightroom, for retouching, color correction, and image optimization.
4. **Brand Sensitivity:** The ability to understand and translate the moCal brand's personality, style, and target audience into your photography.
5. **Event Photography Skills:** Capturing the energy, candid moments, and key highlights of events while maintaining a discreet and professional presence.
6. **Product Photography Skills:** Understanding techniques to showcase products in a way that's both informative and visually appealing for e-commerce platforms.
7. **Adaptability:** Comfortable working in various settings (studio, events, outdoor), quickly adjusting lighting, shooting styles, and approaches as needed.
8. **Collaboration & Communication:** Strong communication skills to actively collaborate with the Moris Media team, understand project briefs, and ensure final images align with expectations.
9. **Equipment Management:** Proactive in maintaining and updating your own professional photography equipment for reliability and optimal performance.
10. **Reliability & Professionalism:** Meet deadlines, deliver consistent high-quality work, and maintain a professional demeanor that builds trust with Moris Media.

Qualifications & Experience

Required Qualifications:

- **Portfolio:** A strong portfolio demonstrating proficiency in the relevant photography areas. For Moris Media, this

means a mix of compelling event photography and well-executed product photography.

- **Technical Skills:** Mastery of professional photography equipment (DSLR/mirrorless cameras, lenses, lighting) and image editing software (Adobe Photoshop, Lightroom, or equivalent).
- **Experience:** While the exact years can vary, some proven experience is essential. For event and product photography, 1-3 years of experience provides a solid foundation.

Highly Desirable Qualifications:

- **Brand Understanding:** The ability to adapt one's photographic style to embody a brand's personality and target audience. Demonstrating this through examples in a portfolio is a big plus.
- **E-commerce Experience:** Specific understanding of product photography principles for online platforms. This includes attention to detail, consistent lighting, and showcasing products from multiple angles.
- **Event Photography Experience:** Experience in capturing the energy and atmosphere of events, including a mix of detail shots, crowd photos, and candid moments.
- **Post-Production Expertise:** Advanced editing skills beyond basic adjustments, such as complex retouching, color grading, and creating image composites.
- **Own Equipment:** Possessing and maintaining a full set of professional-grade photography gear, suitable for both studio and on-location shoots.

Additional Considerations:

- **Personality:** Freelancers who are proactive, communicative, reliable, and enjoy a collaborative approach are often the most successful in building long-term working relationships.
- **Location:** While many freelance projects can be done remotely, a photographer's proximity to Moris Media's base (or their willingness to travel) can be a factor, especially for on-site events or product shoots.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

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