

POLITICAL CAMPAIGN MANAGER

Job Ref. No: #JDMPR3483

2025 - 2026



- ▶ Company Name : Moris Media Private Limited
- ▶ Designation : Political Campaign Manager
- ▶ Job Type : Full Time
- ▶ Industry : Public Relations and Communications Services
- ▶ Department : Political Campaign Management Department
- ▶ Work Model : Remote
- ▶ Salary : Negotiable Salary



About **moris**media

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is currently hiring for a Political Campaign Manager in India. This job may require you to operate in a hybrid capacity, combining strategic planning, remote coordination, and on-ground campaign supervision during active election phases. As India's foremost Political PR and Digital Reputation Management agency, **Moris Media** partners with political leaders and parties to design and execute data-driven, high-impact campaigns that bridge the gap between public sentiment and political vision.

The **Political Campaign Manager** plays a pivotal role in leading the end-to-end execution of election and reputation campaigns. This position is responsible for translating strategic goals into actionable plans, managing multi-functional teams, and ensuring that every campaign activity—whether on digital platforms or in the field—aligns with the overall political message and timeline. The Campaign Manager acts as the central link between leadership, communication teams, and field operatives, ensuring coordination, clarity, and consistency across every campaign component.

This role demands strategic foresight, operational discipline, and the ability to make swift, data-informed decisions in dynamic political environments. The Campaign Manager must balance creativity with analytical precision, integrating insights from research, digital analytics, and public engagement into effective campaign strategies. Responsibilities include supervising communication rollouts, tracking performance metrics, managing resources, and resolving real-time challenges with composure.

The ideal candidate possesses strong leadership, communication, and problem-solving skills, with a deep understanding of India's political landscape and voter behavior. They will oversee team operations, vendor management, event execution, and media coordination while ensuring that all deliverables are on schedule and within scope. Through this role, Moris Media reinforces its commitment to delivering credible, impactful, and strategically aligned political campaigns that influence perception, build trust, and achieve measurable electoral success.

Primary Responsibilities

- **Plan, develop, and execute comprehensive political campaign strategies** aligned with leadership objectives, voter demographics, and communication timelines.
- **Oversee end-to-end campaign operations**, ensuring alignment between on-ground teams, media, and digital divisions.
- **Coordinate between leadership, strategists, and field teams** to maintain message consistency and operational clarity.
- **Supervise campaign rollouts across platforms**, including print, digital, and on-ground activities, ensuring timely and accurate execution.

- **Translate campaign goals into actionable roadmaps**, assigning responsibilities and monitoring deliverables across all departments.
- **Lead multi-disciplinary teams**, fostering collaboration and accountability among PR, digital, creative, and logistics units.
- **Monitor campaign performance and key metrics**, using analytics and field feedback to optimize communication and engagement strategies.
- **Manage logistics for rallies, press events, and public interactions**, ensuring operational readiness and coordination with local teams.
- **Collaborate with media and PR teams** to ensure cohesive storytelling and consistent public messaging.
- **Handle crisis and risk management**, anticipating potential challenges and leading controlled response strategies when required.
- **Track budgets, vendor activities, and project timelines**, ensuring resource efficiency without compromising quality.
- **Conduct post-campaign evaluations**, documenting results, learnings, and areas for improvement for future campaign planning.
- **Provide daily and weekly campaign briefings** to leadership with updates on performance, public sentiment, and key insights.
- **Integrate data-driven insights** from polling, digital analytics, and research into campaign adjustments and decision-making.
- **Ensure on-ground compliance and discipline**, maintaining professional standards and operational excellence across all campaign phases.

Required Skills

- **2 to 7 years of experience** in political campaign management, strategic communication, or public relations with hands-on leadership in large-scale operations.
- **Strong creative and communication skills**, with the ability to transform political strategies into impactful narratives and actionable campaign plans.
- **Comprehensive understanding of India's political environment**, voter behavior, and regional sensitivities across constituencies.
- **Proven ability to manage multi-functional teams**, coordinating between digital, PR, content, and field divisions for cohesive execution.
- **Strategic thinking and analytical mindset** for interpreting campaign data, audience insights, and performance metrics to guide decision-making.
- **Excellent leadership and interpersonal abilities** to engage stakeholders, motivate teams, and maintain discipline under pressure.
- **Proficiency in planning and organizing large-scale campaign events**, including rallies, press conferences, and public interactions.
- **Crisis management and problem-solving capability** to address unforeseen challenges quickly and effectively.
- **Strong presentation and reporting skills**, with the ability to summarize complex information for leadership review.
- **Knowledge of digital communication platforms and campaign tools**, including analytics dashboards and voter outreach systems.
- **Exceptional time management and multitasking ability** to handle simultaneous campaign streams under tight deadlines.
- **Adaptability and quick decision-making** in fast-paced, dynamic political environments.
- **Attention to detail and process-oriented execution** to ensure all campaign activities meet strategic and quality standards.

- **Collaborative and consultative approach** to working with creative, strategic, and field teams for unified outcomes.
- **Willingness to travel extensively** for on-ground campaign supervision, event coordination, and field assessments during active campaign phases.

Qualifications & Experience

Qualification

- Bachelor's or Master's in Political Science, Mass Communication, or Management
- Certification in campaign management, political strategy, or leadership preferred
- Strong communication and analytical skills
- In-depth understanding of India's political and media landscape
- Proficiency in digital tools and project management software

Experience

- 2-10 years of experience in campaign management, PR, or political consulting
- Proven record of managing regional or national-level political campaigns
- Experience in handling multidisciplinary teams under tight timelines
- Track record of delivering measurable communication or voter engagement outcomes
- Experience collaborating with leadership and multiple stakeholders simultaneously

Personality Type - Consultative and Strategic

- Visionary: Balances immediate goals with long-term outcomes
- Organizer: Ensures operational smoothness and clarity under pressure
- Communicator: Maintains transparency and consistency across teams
- Resilient: Manages campaign volatility with professionalism
- Decisive: Makes timely, informed decisions during dynamic phases
- Collaborative: Encourages coordination between strategy and execution teams
- Travel-Ready: Available for extensive campaign fieldwork when required

Travelling Requirement

This role involves frequent travel across states and constituencies during campaign phases for coordination, supervision, and field evaluations.

Requirements for Hybrid Setup

- Reliable high-speed internet and workspace for campaign coordination
- Laptop or desktop with webcam and professional communication setup
- Availability for extended hours during active campaign periods

- Flexibility to operate between office, field, and remote environments

Salary

Compensation is negotiable and will depend on experience, campaign scale, and leadership capacity.

End Note

If you are experienced in managing large-scale campaigns, possess strong political understanding, and can lead diverse teams toward measurable communication goals, Moris Media offers an opportunity to shape the future of strategic political communication.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.



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