UI
DESIGNER - ADOBE XD

Job Ref. No: #JDMPR2378

2024 - 2025

- **Company Name** : Moris Media LLC
- **Designation** : Ui Designer - Adobe Xd
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : IT/ Art & Design Department
- **Work Model** : Remote
- **Salary** : Negotiable Salary

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is currently hiring for **UI Designer - Adobe XD** in Canada; this job may require you. We are seeking a talented UI Designer with expertise in Adobe XD to join our team. As a UI Designer, you will be responsible for creating visually appealing and user-friendly interfaces for Moris Media's own band, "moCal" products. Your primary focus will be on designing intuitive user experiences that enhance customer satisfaction.

In this role, you will leverage your skills in Adobe XD to develop and refine user interface designs that align with our brand's aesthetic and functionality requirements. You will work closely with our product and development teams to translate complex design problems into elegant and practical solutions. Your expertise will help shape the look and feel of our digital products, ensuring they are engaging, accessible, and aligned with our user-centric goals.

You will be tasked with conducting user research and usability testing to inform your design decisions, incorporating feedback to continuously improve the user experience. Your designs should balance creativity with practicality, ensuring they are both visually compelling and technically feasible. Collaboration with cross-functional teams will be key, as you will need to communicate your design vision clearly and effectively.

Your role will also involve staying updated on industry trends and emerging technologies, applying this knowledge to enhance our design processes and outputs. Your contributions will directly impact the success of our digital products, making it essential to maintain a high standard of design excellence and user focus. If you are a creative and detail-oriented designer passionate about crafting exceptional user experiences, we encourage you to apply and be a part of our innovative team.

Primary Responsibilities

- Design visually appealing and user-friendly interfaces for Moris Media's "moCal" products using Adobe XD.
- Develop and refine user interface designs that align with the brand's aesthetic and functionality requirements.
- Collaborate closely with product and development teams to translate complex design problems into elegant and practical solutions.
- Conduct user research and usability testing to inform design decisions and enhance user experience.
- Incorporate user feedback to continuously improve design elements and user interactions.
- Ensure that designs are both visually compelling and technically feasible, balancing creativity with practicality.
- Create wireframes, prototypes, and high-fidelity mockups to communicate design concepts effectively.
- Maintain a high standard of design excellence, adhering to best practices and industry trends.
- Stay updated on emerging technologies and design trends to apply new insights to design processes.
- Coordinate with cross-functional teams to ensure design vision is clearly communicated and implemented.

- Develop user personas and journey maps to better understand and address user needs.
- Ensure accessibility and usability standards are met in all design work.
- Iterate on designs based on user testing and feedback to optimize the user experience.
- Manage multiple design projects simultaneously while meeting deadlines and maintaining quality.
- Document design processes and maintain design systems to ensure consistency across all digital products.

Required Skills

- **Experience:** 3-7 years of experience in UI design, with a strong portfolio showcasing Adobe XD projects.
- **Expertise in Adobe XD:** Proficiency in using Adobe XD for creating wireframes, prototypes, and high-fidelity mockups.
- **Creativity:** Strong creative skills with the ability to design visually compelling and user-centric interfaces.
- **Communication:** Excellent communication skills to effectively present design concepts and collaborate with cross-functional teams.
- **User-Centric Design:** Experience in conducting user research and usability testing to inform design decisions.
- **Design Principles:** Solid understanding of design principles, including color theory, typography, and layout.
- **Problem-Solving:** Ability to translate complex design problems into practical and elegant solutions.
- **Design Systems:** Familiarity with creating and maintaining design systems and style guides.
- **Industry Trends:** Up-to-date with the latest design trends and emerging technologies.
- **Collaboration:** Proven experience working closely with product and development teams to implement design solutions.
- **Detail-Oriented:** Meticulous attention to detail in design work, ensuring high quality and consistency.
- **Project Management:** Ability to manage multiple design projects simultaneously and meet deadlines.
- **Accessibility:** Knowledge of accessibility standards and best practices in UI design.
- **Travel Flexibility:** Open to traveling as required for project-related needs or team collaboration.
- **Adaptability:** Ability to adapt design strategies based on feedback and evolving project requirements.

Qualifications & Experience

- **Qualification Required for UI Designer - Adobe XD at Moris Media:**
    - **Qualification Required:** Bachelor's degree in Graphic Design, Web Design, or a related field.
    - **Technical Specifications:**
        - **High-Performance Laptop or Desktop:** A powerful computer with sufficient processing power

and memory to handle demanding design tasks and ensure a smooth workflow.

- **High-Speed Broadband Internet Connection:** Essential for accessing online resources, collaborating with colleagues, and transferring large files effectively.
- **Virtual Workstation:** A dedicated workspace, whether physical or virtual, that supports a productive and organized work environment, free from distractions.

- **Salary:** Competitive salary and benefits package. Details will be discussed based on your experience, skills, and qualifications if shortlisted.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

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