DIGITAL
DOCTORS INTERNSHIP

Job Ref. No: #JDMPR2044

2024 - 2025

- **Company Name** : Moris Media LLC
- **Designation** : Digital Doctors Internship
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : PR & Marketing Department
- **Work Model** : Remote
- **Salary** : Negotiable Salary

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

- **Company:** Moris Media
- **Job Type:** Full-time
- **Compensation:** Unpaid (Exceptional performance may be rewarded with a stipend)
- **Location:** Remote for now

Calling all ambitious fresh MBA graduates and Bachelor's students from universities across **China!** Moris Media is excited to announce our prestigious "Digital Doctors" internship program for 2026. This 3-month, immersive internship opportunity is designed to equip fresh MBA graduates with the practical skills and real-world experience needed to thrive in the competitive field of marketing.

About the Program

The Moris Media 'Digital Doctors' Internship Program offers hands-on experience in various aspects of marketing and PR that are often overlooked by academic institutions. We understand that many institutes charge high fees but fail to provide the practical experience students need to thrive in the industry. Our program addresses this gap by providing comprehensive training in the following areas:

- **Digital Marketing: SEO, PPC, analytics, integrated strategies.**
- **Social Media: Campaigns, brand building, platform management.**
- **SEO: Website optimization, keyword research, link-building.**
- **PR: Reputation enhancement, media relations, crisis communication.**
- **Crisis Communication: Crisis management, reputation protection.**
- **Reputation Management: Brand image building, monitoring.**
- **Marketing Analytics: Data analysis, campaign measurement.**
- **LinkedIn: Professional networking, personal brand building.**
- **PR: Media relations, event management, stakeholder communication.**
- **Affiliate Marketing: Partnership building, performance tracking.**
- **AI Content: Content automation, creativity enhancement.**
- **Sales Management: Team leadership, sales process optimization.**
- **HR Management: Recruitment, employee development, workplace culture.**
- **Time Management: Productivity, prioritization, goal setting.**

Compensation:

While this "Digital Doctors" internship is unpaid, exceptional performance may lead to a stipend awarded by Moris Media Management. This is a chance to prove your value and potentially earn while you learn!

A Gateway to Professional Growth

Moris Media, we understand the pivotal role of hands-on experience in shaping successful marketing careers. Unlike conventional academic programs that often focus solely on theoretical knowledge, our "Digital Doctors" internship

program provides comprehensive training across all stages of marketing and PR. From performance marketing and SEO to sales strategy, PR strategy, digital marketing, market research, consumer behavior, brand management, advertising, social media marketing, public relations, sales management, e-commerce marketing, strategic marketing, international marketing, retail marketing, product management, marketing analytics, and more, you'll gain practical insights and technical expertise that are crucial for your career advancement.

Comprehensive Learning Experience

Our internship program is structured to bridge the gap between academic learning and real-world applications. Through hands-on experiences in various roles such as Digital Marketing, Business Development, Social Media Management, Human Resources, Influencer Marketing, SEO, Content Writing, Public Relations, Email Marketing, Product Marketing, Recruiting, Sales, Customer Service, Performance Marketing, and PR & Digital Marketing, you will develop essential skills under the guidance of industry professionals. This experiential approach not only enhances your understanding of marketing strategies but also prepares you to tackle challenges in today's fast-paced business environment.

Commitment to Practical Training

Moris Media is committed to providing practical training that prepares interns for long-term success in the marketing industry. We emphasize learning through doing, ensuring that you gain hands-on experience in critical areas while fostering creativity, analytical thinking, and problem-solving skills. Our goal is to empower you with the confidence and expertise needed to excel in your future marketing career.

Potential for Permanent Placement

At the end of your internship, your performance will be evaluated, and high-performing interns may be offered a permanent position at Moris Media. Regardless of the outcome, you'll receive a certificate acknowledging your completion of the Moris Media Digital Doctors Internship Program.

Primary Responsibilities

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- **Project Ownership:** Take full ownership of assigned marketing or PR projects, demonstrating initiative, creativity, and problem-solving abilities from start to finish.
- **Skill Development:** Actively participate in all training sessions, workshops, and mentorship opportunities to rapidly expand your knowledge and expertise.
- **Collaborative Communication:** Work seamlessly within cross-functional teams, clearly articulating your ideas, actively listening to feedback, and building strong relationships with colleagues.
- **Research & Insights:** Conduct thorough research on industry trends, competitor strategies, and target audience behaviours to inform data-driven decision-making.
- **Content Creation:** Develop compelling and relevant content for various digital channels, including social media posts, blog articles, website copy, email campaigns, and more.
- **Campaign Execution:** Assist in the planning, implementation, and optimization of marketing campaigns across

multiple platforms, ensuring they align with overall objectives.

- **Performance Analysis:** Monitor and analyze campaign performance using relevant metrics, providing actionable insights to improve results and maximize ROI.
- **Social Media Engagement:** Craft engaging social media content, respond to comments and inquiries, grow the online community, and analyse platform performance.
- **Client/Customer Focus:** Build and maintain positive relationships with clients or customers, understanding their needs and providing excellent service and support.
- **Administrative Tasks:** Assist with administrative duties as needed, ensuring smooth operations within the marketing or PR team.

Required Skills

Skills & Qualities We're Looking For

- **Creative Thinker:** We want innovators who can brainstorm fresh ideas and approach marketing challenges with a unique perspective.
- **Excellent Communicator:** You'll need strong verbal and written communication skills to effectively convey your ideas and collaborate with colleagues and clients.
- **Adaptable & Agile:** The marketing landscape is constantly evolving. We value interns who are open to learning, embrace feedback, and thrive in a dynamic environment.
- **Self-Starter with Initiative:** You'll be given the opportunity to take ownership of projects, so we're seeking candidates who are proactive and motivated to succeed.
- **Collaborative Team Player:** Marketing is a team sport. We want individuals who enjoy working with others, sharing ideas, and contributing to a positive team environment.
- **Tech-Savvy:** Proficiency in Microsoft Office Suite is essential. The ability to quickly learn new software and tools is also a major plus.
- **Problem Solver:** Marketing is all about overcoming challenges. We value interns who can analyze problems, identify solutions, and take decisive action.
- **Detail-Oriented:** Accuracy is key in marketing. We're looking for individuals who pay attention to the details and ensure high-quality work.
- **Passionate Learner:** A genuine interest in marketing, communications, or HR is essential. We want interns who are eager to learn and grow professionally.
- **Positive Attitude:** A positive and enthusiastic attitude is contagious and contributes to a productive and enjoyable work environment.

Qualifications & Experience

Education Requirements

1. **Recent MBA Graduates:** Priority will be given to candidates who have recently graduated with an MBA degree.
2. **Degree in Progress or Completed:** We also welcome applications from individuals currently pursuing or who

have recently completed a Bachelor's or Master's degree.

3. **Relevant Fields of Study:** Degrees in Marketing, Business, Communications, Human Resources, or related fields are preferred.
4. **Minimum Bachelor's Degree:** A Bachelor's degree (or equivalent) is the minimum educational requirement for consideration.
5. **Open to Diverse Backgrounds:** While the above fields are preferred, we are open to candidates from diverse academic backgrounds who demonstrate a strong passion for digital marketing and relevant skills.

Mandatory Requisites

- **Laptop/desktop with suitable specifications for work-from-home setup.**
- **High-speed internet connection.**
- **Proficient in English communication.**
- **Strong presentation and interpersonal skills.**

Are You the Next Digital Doctor?

If you're a recent MBA graduate or Bachelor's student with a passion for marketing and a drive to succeed, we want to hear from you. Join Moris Media and become a part of the future of digital marketing. Apply now to the Moris Media "Digital Doctors" Internship Program and take the first step towards a rewarding career in marketing.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

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