PAID
INTERNSHIP PROGRAM

Job Ref. No: #JDMPR1191

2024 - 2025

- **Company Name** : Moris Media Private Limited
- **Designation** : Paid Internship Program
- **Job Type** : Full Time
- **Industry** : PR & Event Management Industry
- **Department** : Sales & Marketing Department
- **Work Model** : Remote
- **Salary** : NOT

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

INTERNSHIP DETAILS

- **Type:**Paid internship
- **Duration:**3 months
- **Location:**Remote (with reliable internet access and necessary computer equipment)
- **Performance Incentives:**Available based on performance during the internship period.
- **Potential for Full-Time Employment:**Successful interns may be considered for full-time positions within Moris Media.

Job Summary

Moris Media seeks a highly motivated and enthusiastic PR & Business Development Intern to join our dynamic team. This is a paid internship program with the potential for exceptional interns to transition to full-time positions within the company. Interns will also have the opportunity to earn performance-based incentives.

In this role, you will gain hands-on experience supporting our efforts to launch moCal, our innovative 7-in-1 Smart Time Management and productivity platform, in over 90 countries. You'll work closely with our PR and marketing team, contributing to public relations, business development, and digital marketing strategies.

Primary Responsibilities

- **Public Relations**
  - Assist with drafting and editing press releases, blog articles, and other PR materials.
  - Conduct industry research on trends, competitors, and target audiences.
  - Support the development and execution of creative PR campaigns
  - Build and maintain positive relationships with media contacts.
  - Help track and analyze media coverage.
- **Business Development**
  - Identify and research potential clients and strategic partners.
  - Assist with lead generation and outreach activities.
  - Support the preparation of proposals and presentations.
  - Participate in client meetings and presentations (as needed).
- **Digital Marketing**
  - Contribute to social media strategy and content creation.
  - Assist with online advertising and marketing campaigns.
  - Help monitor and analyze digital marketing performance metrics.

Required Skills

  - Strong written and verbal communication skills in English.

- Excellent research and analytical skills.
- Organized and detail-oriented.
- Proactive and self-motivated.
- Ability to work independently as well as collaboratively.

- **Desired**
  - Familiarity with social media platforms and digital marketing tools.
  - Basic understanding of PR, marketing, and business development principles.
  - Creativity, problem-solving skills, and adaptability.

Qualifications & Experience

- Recent MBA graduate, or actively pursuing an MBA in Marketing, Communications, or a related field.
- Proven interest in public relations, business development, and/or digital marketing.

Experience

- Prior internship or volunteer experience in relevant fields is a plus, but not required.

Additional Notes to Consider

- **Highlight Growth Potential:** Emphasize the opportunity to learn and advance within the company.
- **Showcase Company Culture:** Briefly mention elements of Moris Media's culture to attract candidates aligned with your values.
- **Consider a Catchy Heading:** A strong heading (e.g., "Launch Your Career in PR & Business Development") can help attract more applicants.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

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